



SACRAMENTO CITY UNIFIED SCHOOL DISTRICT BOARD OF EDUCATION

Item 10.2

Meeting Date: September 3, 2015

Subject: Strategic Plan Process Overview

- Information Item Only
- Approval on Consent Agenda
- Conference (for discussion only)
- Conference/First Reading (Action Anticipated: _____)
- Conference/Action
- Action
- Public Hearing

Division: Strategy and Innovation Office

Recommendation: Receive information on the district's plan to revise the Strategic Plan.

Background/Rationale: The existing Strategic Plan was implemented in 2010, and expired in 2014. The development of a new Strategic Plan will build upon the existing plan, while capturing the evolving vision of stakeholders, the Superintendent, and the Board of Education. The process is designed to ensure that the district's Strategic Plan, Local Control and Accountability Plan, and Single Plans for Student Achievement (SPSA) will be in alignment, reflecting a common structure, goals, and vision.

Financial Considerations: None

LCAP Goals:

Approved by : José Banda, Superintendent

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I. Introduction:

The district's existing Strategic Plan was launched in 2010, as a descriptive companion to the Board of Education-adopted Mission Statement: Students graduate as globally competitive, lifelong learners, prepared to succeed in a career and higher education institution of their choice to secure gainful employment and contribute to society. The three foundational pillars of the Strategic Plan: Career- and College-Ready Students, Family and Community Engagement, and Organizational Transformation, have guided the work of the district to date, but with new leadership it is an appropriate time to revisit the Strategic Plan.

The district has engaged Pivot Learning Partners, a nonprofit organization known for innovative and impactful work with school districts nationwide, to lead the Strategic Planning process with staff. The revised Strategic Plan will be presented to the Board of Education in June, 2016 for implementation in the 2016-17 school year.

II. Driving Governance:

According to Ed Code 52060 on or before July 1, 2015, the Governing Board of each school district shall adopt a Local Control Accountability Plan ("LCAP") using a template adopted by the State Board of Education ("SBE"), effective for three years with annual updates. It will include the district's annual goals for all students and for each subgroup in regard to the eight state priorities and any local priorities, as well as the plans for implementing actions to achieve those goals. The current LCAP includes three goals that loosely mirror the three goals in the 2010-14 Strategic Plan. The district will ensure that the strategic planning process will include alignment with the LCAP, and by extension, with the Single Plan for Student Achievement written by school site leadership. Alignment between these three major plans will lead to growth in student achievement and a positive experience in school for every student.

Just as the Local Control Funding Formula statute requires the district to consult with all stakeholders upon developing the LCAP, the district will follow that model upon developing the Strategic Plan. The district will include parents, students, classified and certificated staff, and community members as the plan is being developed.

III. Leadership:

The Strategic Planning Process will be led by Chief Strategy Officer, Al Rogers, Ed.D. Together with the Superintendent's Cabinet, Dr. Rogers has assembled a Design Team for the process. The Design Team is charged with examining and analyzing data, talking to stakeholders, developing the prototypes, and gathering feedback on the prototypes. The Steering Committee for the Strategic Plan will be the Superintendent's Executive Cabinet, plus one board member.

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IV. Timeline:

Please see below a timeline that shares what phases the team will be implementing throughout the year and what major milestones and/or outcomes may be expected at the end of those phases.

Phase	MAJOR MILESTONE(S)	DATE

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V. Fall Engagement Plan (Cycle 1):

The district will rely heavily on the Community Planning Process and Public Education Volunteers (PEVs) to gather feedback on the Strategic Plan. The first cycle of feedback will begin in November 2015. PEVs will be recruited and trained in October, 2015. Every school site will also be asked to host a meeting in November or early December to share the first prototype Strategic Plan with their community. Principals will receive a toolkit to simplify the communication with talking points, a PowerPoint, and other promotional materials.

Existing district advisory committees will also be engaged for feedback in Cycle 1: LCAP Advisory Committee, District English Learners Advisory Committee (DELAC), Community Advisory Committee for Special Education, Indian Education Parent Advisory, Student Advisory Council, etc. The district will ensure that labor partners and community partners – including elected leadership – are consulted through Cycle 1.

VI. Next Steps:

- x September-October:

Strategic Plan Team Structure

Role/Team	Description of Role	Representation
Project Sponsor	To represent/communicate the work at the senior leadership level and with the Board and larger community, champion the project and ensure that the project can achieve its outcomes	Al Rogers (Chief Strategy Officer)
Project Driver	To drive the work at the District on a day-day basis, including developing a project plan, facilitating Design Team meetings, and implementing tasks and/or ensuring that tasks are being implemented by others	Cathy Morrison (Strategy and Innovation)
Pivot Project Advisor and Driver	Facilitate the development of SCUSD's Strategic Plan yielding a final result product by June, 2016.	Allison Carter (Pivot Project Advisor) and Will Jarrell (Pivot Project Driver)

Strategic Plan Team Structure

Design Team	Description of Role	Representation
	Doug Huscher, Interim Assistant Superintendent of Equity	Equity/Climate
	Tu Moua, Area Assistant Superintendent	Family and Community

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