

**SACRAMENTO CITY UNIFIED SCHOOL DISTRICT  
BOARD OF EDUCATION**

Agenda Item# 10.5

**Meeting Date:**      May 2, 2013

**Subject:**      **Contract Committee Update**

- Information Item Only
- Approval on Consent Agenda
- Conference (for discussion only)
- Conference/First Reading (Action Anticipated: \_\_\_\_\_)
- Conference/Action
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Contract Committee Report  
March 2013

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Vendor	Reqn #	Amount	Cabinet Member	Scope of Work	Cost Benefit Analysis
Digital Deployment	SA13-00045	\$64,000	Gabe Ross	Web Hosting Service	Digital Deployment provides support and web hosting services for the district website and all school websites on the new district system (currently 26 schools are on the system with 30 more in the process of transitioning). This annual fee includes training for district and school-site staff, support for technical and/or design issues, web hosting and secure daily data back-ups. The cost to host and support each website – district and individual schools – separately would be significantly higher. The current expenditures do not take into account our expected reimbursement of federal E-Rate funds to offset the majority



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## WirelessGeneration

What is the scope/purpose of the contract?

The district is in Year 3 of Program Improvement. To implement corrective actions mandated for districts with this designation, the California Department of Education allocated funds to address the student academic performance. These funds were to be used to partner with external providers to target the areas of deficiencies. As a result of a Request for Proposal (RFP) process, the District partnered with Wireless Generation to implement intervention supports and assessments designed to determine the degree of impact of such interventions in the areas of reading, in 13 of its most high need elementary schools and is serving approximately 2400 students. The program supports Common Core as an intervention and is one of the few on the market that provides "in time" data that can be immediately used to inform instructional decision making and where the reading interventions are generated directly from the assessment data to allow students to be provided with targeted and prescriptive interventions. Similar tools on the market are priced congruently.

(2) What kind of "bang for our buck" are we getting from it? (i.e., we would like a cost benefit analysis from your point of view)

The program is showing the greatest results with students in grades K-2 which is why we have reduced implementation in most sites to this grade level (9 of the 13 sites). The exceptions are the four sites where we are implementing Balanced Literacy. The four Balanced Literacy sites are implementing in grades K-6 and data will be used to inform teacher practice and measure the impact of the program. A high return on investment program.

Students are assessed three times during the year. Based on the assessment data, students are categorized into three categories: 1) intensive (performance is far below the established benchmark for the grade level), 2) strategic (performance is slightly below the established benchmark) and 3) benchmark (performance meets or exceeds the established benchmark). During the 2012-2013 school year, performance from the beginning to middle of year reflected the following progress:

- x 17% of kindergarten students who were intensive moved to strategic, while 7% moved from intensive to benchmark,

## CollegeBoard

What is the scope/purpose of the contract?

This initiative supports Pillar I of the Strategic Plan: Career and College Ready Students. Through the administration of the College Board's Preliminary SAT (PSAT) to sophomores we involve all students in the college going process. The PSATs for many students their first step on the road to college; it is the single best activity students can do to prepare themselves for a future SAT or ACT. Data from the PSATs utilized to inform students, families and educators to prepare students for college and career. Through our relationship with the College Board we gain a vast array of resources to support administrators, educators and families in their efforts to prepare all students to be career and college ready. The College Board provides free professional development to teachers, counselors and principals during the year and supports district level administration with ongoing coaching. A College Board

## CollegeBoard(cont.)

(2) What kind of "bang for our buck" are we getting from it? (i.e., we would like a cost benefit analysis from your point of view)

Districtwide (PSAT) testing of sophomores provides many resources which support a college going culture:

- x Through the tools available on My College

- CollegeBoard's Tools for Learning and Practice



United CollegeAction Network (U CAN)

What is the