

*With over 500 successful local elections, including 269 tax elections, producing over \$30 billion in new revenue for local school districts and other public agencies.*

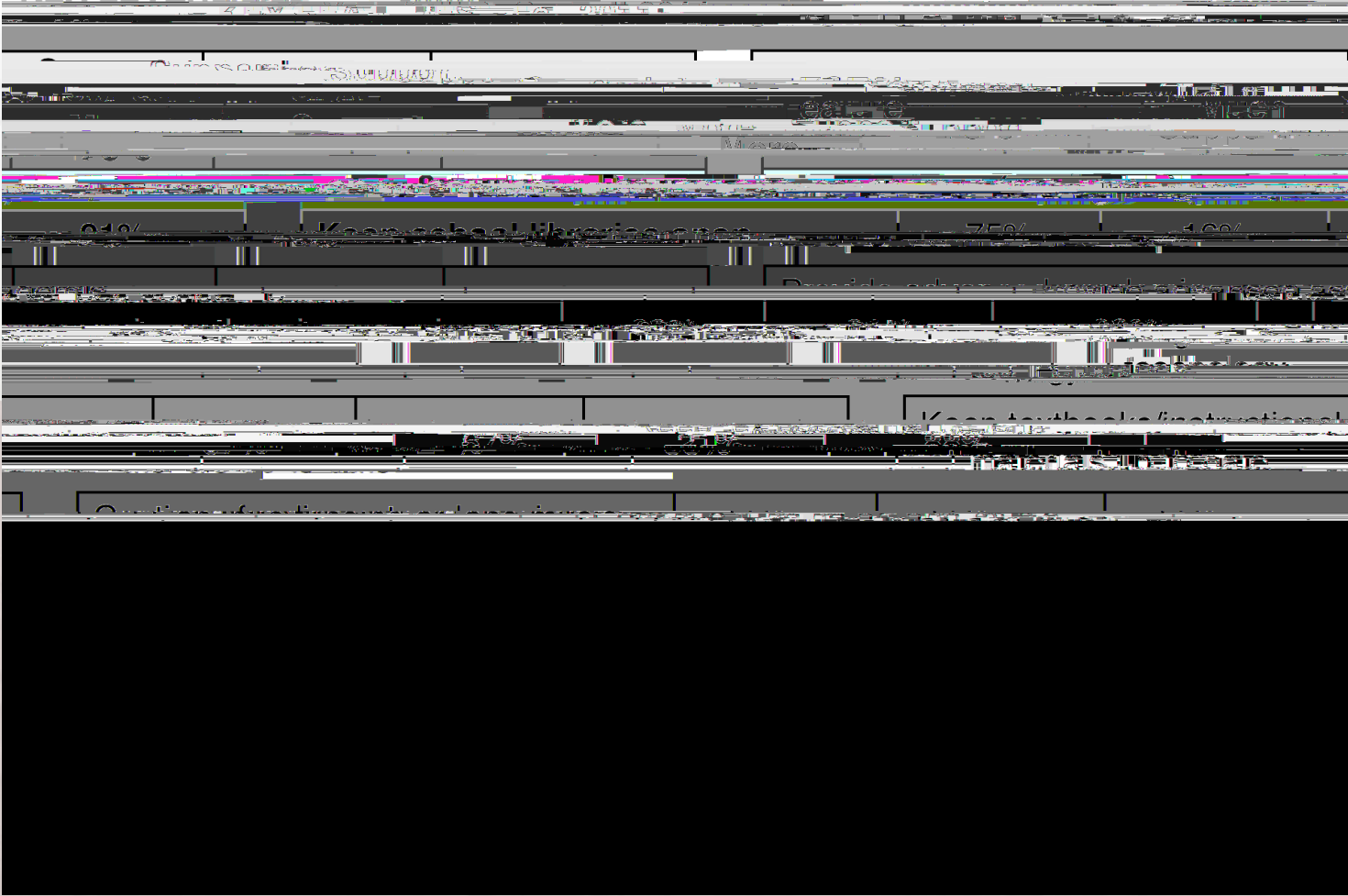
Presentation

**Sacramento City Unified School District  
Governing Board  
June 21, 2012**

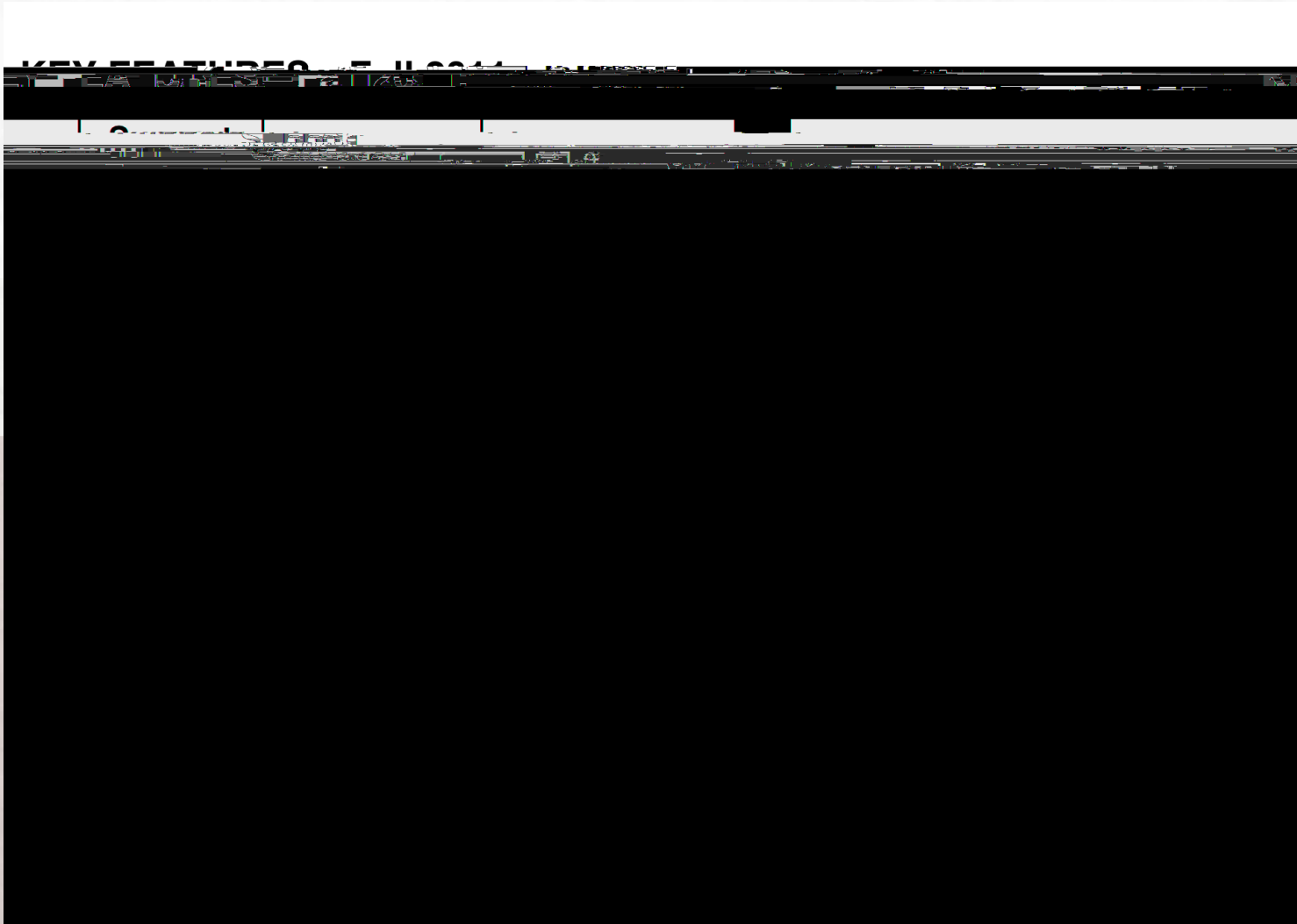
# Bond Measure Vs. Parcel Tax Measures

Proposition 39 Bond Measures	Parcel Tax Measures
55% Approval	66.7% Approval
Limited to funding FACILITIES, equipment and technology	Funding for ANY USE, including programs, personnel and operations
District gets money up front and taxpayers pay off debt over time	District gets money year to year as taxpayers pay
Tax based on assessed value of property	By law, cannot be based on the value of property – BT/7cllyx t t (er )14pPart

# Parcel Tax Poll Results - Priorities



# Bond Poll Results - Priorities



# Poll Results    Bond and Parcel Tax

Fall 2011

		Trustee Area							Districts
		1	2	3	4	5	6	7	
Parcel Tax	Support Level		76%	57%	63%	65%	75%	71%	
Bond	Support Level	80%	65%	62%	84%	71%	62%	71%	

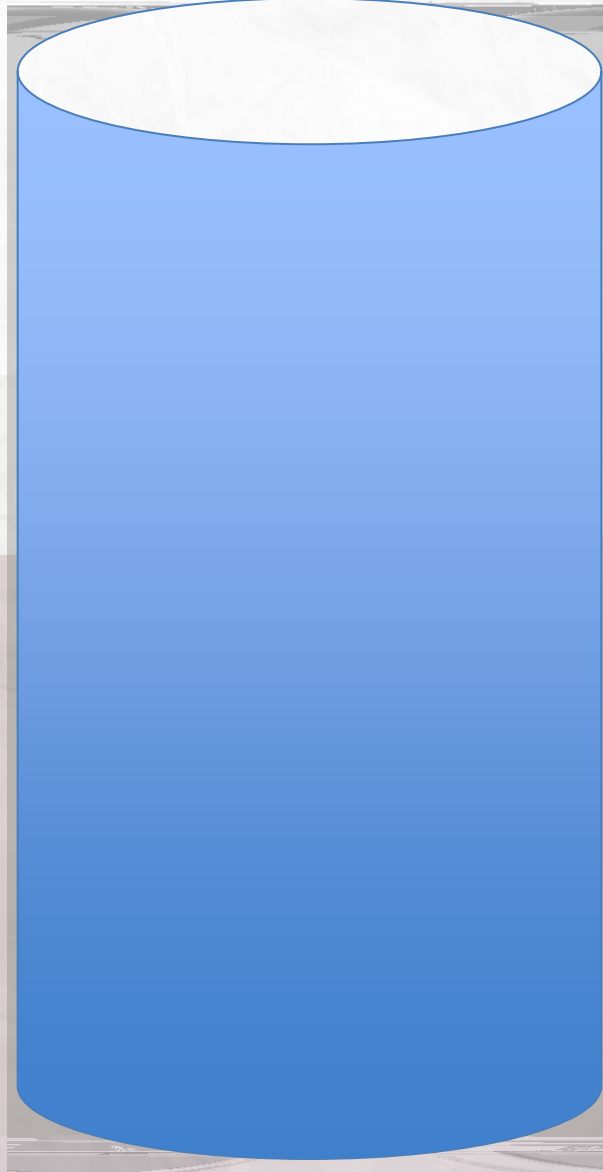
# Parcel Tax Short-Term Challenges

Requires 2/3's Support

Fundraising is Challenging

Confusion and Competition With  
Statewide Tax Measures

# \$2.1 Billion in District Improvements









# Guiding Principles

Benefit the most students

Have a transformational impact

Yield savings from decreased energy and water usage and provide savings

Would not have to be redone in future years

Would qualify for State matching funds

Could be completed on time and hopefully under budget to improve our ability to pass future measure (bond/parcel tax)

# Option 1A \$336M (Educational Facilities Bond)



# Advantages

Addresses about \$400M of needs

Addresses all schools in all areas of the District

Builds upon the District's strategic and master plan goals

Has significant money set aside for ongoing maintenance

Possible state matching funds

Addresses voter priorities

Provides flexibility for the future

Provides relief to general fund

Every child in the district would benefit

Second bond would not negatively affect the primary bond

# Disadvantages

Cumulative tax rate is at upper limit

10-year program





# Advantages

- Every school potentially gets something
- Will address the most pressing needs of each school
- Possible state matching funds
- Basically what the District did last time

# Disadvantages

- Ignores the District strategic and master plan goals
- Does not address significant transformational issues
- Great likelihood that projects will need to be re-done in future years
- Does not address potential school closures
- At best some work would take 10 years for some schools to see any results
- Little bang for the buck
- Future support for an additional bond questionable
- No ongoing maintenance fund
- Basically what the District did last time

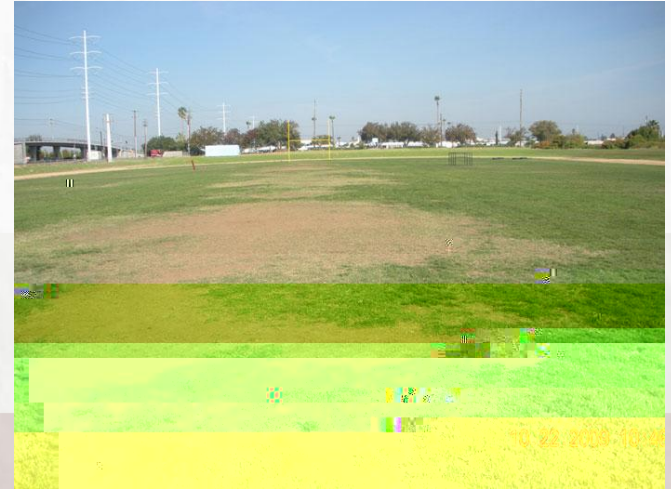
# Option 3A: Hybrid Transformational Projects Selected in each District Area (\$330M)

*(Group of schools to be determined or modified)*

Examples of what could be included

- District 1 McClatchy HS
- District 2 Kit Carson 7-12
- District 3 Einstein MS
- District 4 West Campus HS
- District 5 Luther Burbank HS
- District 6 Kennedy HS
- District 7 Leonardo Da Vinci K 8

Ongoing Maintenance and  
Operations Fund  
Technology Improvements at all  
Schools



# Option 3B (approximately \$60+Million)

This companion bond would cover the following:

Renewable energy and water conservation systems at large facilities to reduce energy and water costs

Fire safety issues at all schools

Kitchen facilities

# Advantages

Addresses about \$400M of needs

Builds upon the Districts strategic and master plan goals

Has significant money set aside for ongoing maintenance

Possible state matching funds

Provides some relief to general fund

Major improvements at targeted schools

# Disadvantages

There are winners and losers throughout the district

Some children will go through the system without receiving any benefits

Decision as to what schools more political  
Not necessarily in alignment with poll results

Harder to pass

Supplemental bond could compete with primary bond

# \$2.1 Billion in District Improvements

